

Bridgend Town Centre Masterplan video transcript

The Bridgend Town Centre Masterplan consultation.

The Bridgend Town Centre Masterplan outlines a vision for a liveable and vibrant community that binds together enterprise, employment, education, in-town living, culture, tourism and well-being. The plan identifies a series of ambitious and deliverable projects over the next 10 years.

The masterplan has four key themes:

- Growth
- Resilience
- Well-being
- Identity

Bridgend town centre consists of a variety of uses, which has formed the basis of eight development zones, within which 23 relevant projects have been identified, plus a number of site wide projects.

The development zones include:

- The Railway Station Area
- Brackla, Nolton and Oldcastle
- The Retail Core
- Café and Cultural Quarter
- The Northern Gateway
- Riverside
- Newcastle
- Sunnyside

Key projects in the masterplan are:

- a new entrance to the railway station from Tremains Road and Llynfi Lane
- improvements to the Northern Gateway - to create a legible and attractive gateway to the town centre.
- the relocation of Bridgend College to the town centre
- to create a culture hub as an indoor event space
- a new town square
- more in-town living
- better access to the town centre
- strengthen the retail core
- improvements in and along the Ogmore River

Some of the key questions we will be asking during the consultation are:

- do you agree with the proposals and what your priority projects might be?
- would you agree with making an entrance to the railway station from Tremains Road and Llynfi Lane?
- how you think the new masterplan can help achieve and support a healthy mix of independent and national retailers within the town's core retail areas?
- what cultural and leisure activities would you like to see in the town centre?
- would you like to see Bridgend town centre as a place with more in-town living opportunities?
- what are your thoughts regarding vehicle and pedestrian access in the town centre?
- do you support the creation of a new town square and more green space in the town centre?